

## Section H – Regulations Governing the Use of Advertising

### H1 Technical Equipment and The Playing Court

H1.1 Baskets, backboards, backboard supports, backboard padding and backboard support padding:

- Advertising is prohibited on baskets, backboards, backboard supports, backboard padding and backboard support padding.
- The manufacturer's name, trademark or logo solely is permitted on the metallic structure of the backboard supports (once only on each side of the structure and with a maximum size of 250 cm<sup>2</sup>) and on the side padding of the backboard supports (once only on each side of the supports and with a maximum size of 250 cm<sup>2</sup>).

H1.2 Game information boards (Scoreboards)

- Advertising is permitted on scoreboards provided it does not obstruct or interfere with the functioning of the scoreboards.

4 MEIER, J.	●○○○○○	18	108	4	106	4 HUE, S.	●●●●●●	16
5 JONES, M.	●●●○○○	8				5	○○○○○○	0
6 SMITH, E.	●●●●○○	3	■ ■ □	■ □ □		6 HASSAN, Y.	○○○○○○	3
7 FRANK, Y.	●●○○○○	20				7 MOUSSA, M.	●●●●○○	11
8 NANCE, L.	●●●○○○	13	◀	00:00	▶	8 RAMIREZ, J.	●●○○○○	26
9 KING, H.	●●○○○○	0				9 CHEN, Z.	●●○○○○	14
10	○○○○○○	0				10 WANG, L.	●○○○○○	0
11 RUSH, S.	●●○○○○	16				11 LEE, B.	●●●●●●	4
12	○○○○○○	0	5		5	12 KIM, T.	●●○○○○	10
13 JIMINEZ, M.	●●●●○○	21				13 HUBER, R.	●○○○○○	13
14 SANCHES, N.	●●●●●●	4				14 DAVID, M.	●●●●●●	9
15 MANOS, K.	●●○○○○	5				15	○○○○○○	0
ADVERTISING								

H1.3 Centre circle and free-throw semicircles

- Advertising is prohibited inside the centre circle which is used exclusively by IWBF for its own brand (See diagram under H1.5.6).

H1.4 Advertising may be permitted, with the express approval of the appropriate IWBF body, inside the free throw circles provided that:

- The advertising is the same in both circles.
- There is only one identical company name or logo in both circles.
- The free throw lines are clearly visible.

H1.5 Playing court area

H1.5.1 Advertising is prohibited inside the boundaries (end lines and sidelines) of the playing court.

H1.5.2 Advertising is permitted outside the boundaries provided that it is located at a minimum distance of two (2) metres from the said boundaries (this includes advertising on the floor/parquet).

Advertising which is free-standing around the court must be padded around the top for the protection of the players if considered necessary.

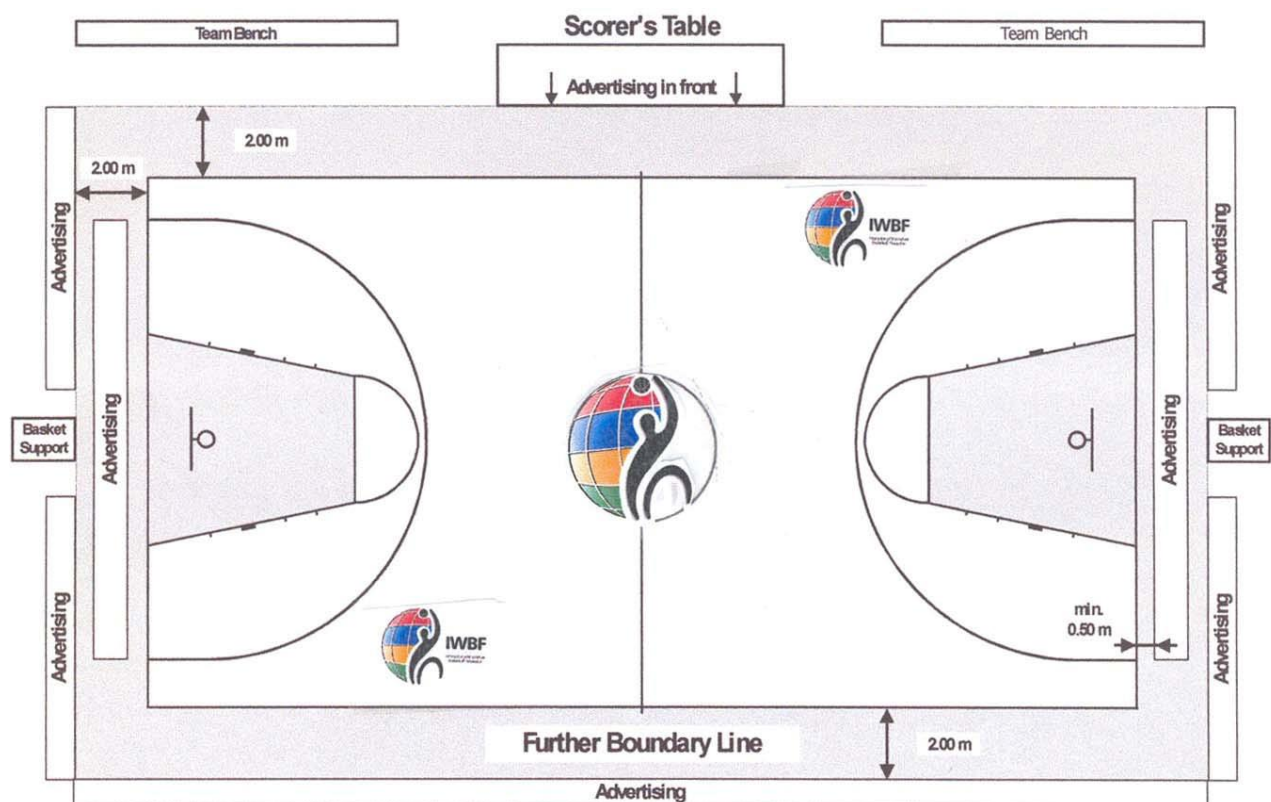
H1.5.3 The name of the arena, city or municipality, etc., can be displayed in white lettering at least 50 cm outside the sidelines or end lines (inside the further boundary line). At the request of the organisers, other conditions may be accepted by the appropriate IWBF body.

H1.5.4 Any advertising next to the scorers' table must be located:

- At a minimum distance of two (2) metres from the scorers' table, and
- In a single line with it.

H1.5.5 Advertising is permitted in front of the scorers' table provided that it is placed directly in front of and flush with the table.

H1.5.6 The IWBF logo must appear on the playing court as per the following diagram.



**H2 Referees and Table Officials**

- H2.1 Advertising is prohibited on referees' clothing during main and other official competitions of IWBF, except where sold as rights by IWBF, when all referees will be similarly attired.
- H2.2 The manufacturer's trademark (logo) may appear on referees' clothing, but it must not be larger than 12 cm<sup>2</sup>.
- H2.3 Advertising is allowed on table officials' clothing during main official competitions of IWBF, if such clothing is supplied by a commercial partner of an IWBF body.

**H3 PLAYERS****H3.1 Playing Uniforms**

H3.1.1 For a total of three different advertisings, advertising is permitted:

- *On the front of the shirts.*
- *On the back of the shirts*
- *On the shorts/pants.*

**H3.2 Shirts**

H3.3 Shirts must conform to the Official Wheelchair Basketball Rules (article 4.3)

H3.4 The front of the shirt shall conform to the following provisions:

H3.4.1 The manufacturer's trademark (logo) may appear, but it must not be larger than 12 cm<sup>2</sup>.

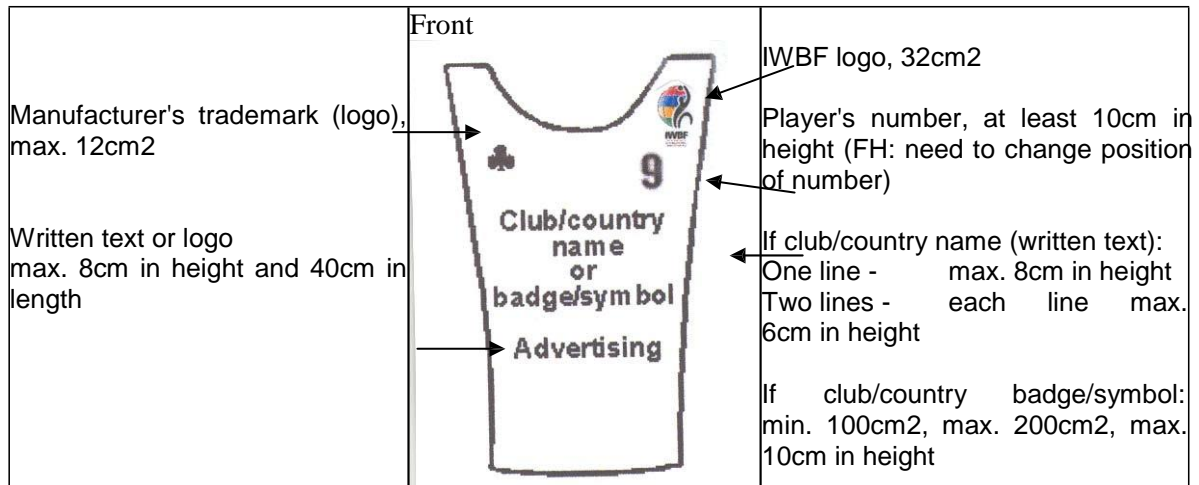
H3.4.2 The IWBF logo must appear on the front of the shirt (see diagram) for all main official competitions of IWBF (E4.1).

H3.4.3 The player's number must appear and be clearly visible and at least 10 cm high. Any other markings on the front of the shirt must be at a distance of at least 5 cm from the player's number.

H3.4.4 The name or the badge or symbol of the club or country may appear on the front of the shirts as follows:

- Above the advertising.
- If the written text comprises one (1) line, the letters shall be a maximum of 8 cm in height. If the written text comprises two (2) lines, the letters on each line shall be a maximum of 6 cm in height.
- The badge/symbol must not be smaller than 100 cm<sup>2</sup> nor larger than 200 cm<sup>2</sup> and shall be a maximum of 10 cm in height.

H3.4.5 Advertising of one (1) sponsor only is permitted provided that the written text or the sponsor's logo is a maximum of 8 cm in height and maximum of 40 cm in length.



**H3.4.6** The back of the shirt shall conform to the following provisions:

- The player's surname may appear above the player's number and shall comprise only one (1) line of text. The height of the writing must be between 6cm and 8cm. If the player's surname is used on one shirt, the surnames of all players must appear on their shirts.
- The player's number must appear and be clearly visible and at least 20 cm high. Any other markings on the back of the shirt must be at a distance of at least 5 cm from the player's number.
- Advertising of one sponsor only is permitted on the back of shirts, provided that the written text or the sponsor's logo is a maximum of 8 cm in height and of 40 cm in length.



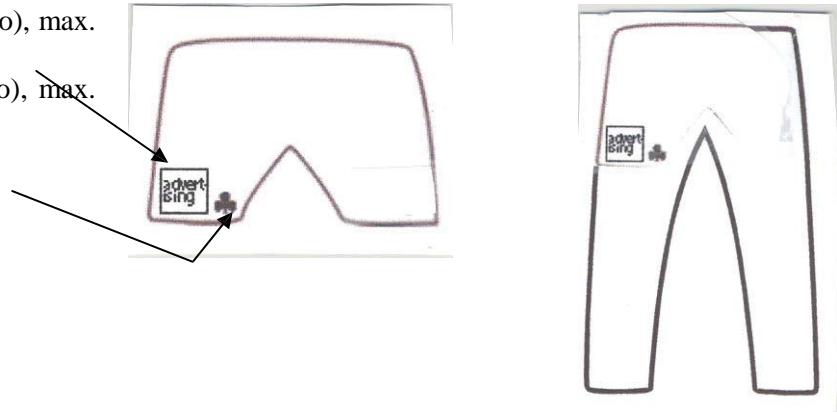
**H3.4.7** At least one (1) month prior to the first game of the competition, clubs or national federations must submit to the IWBF Secretariat for approval a drawing/design of the uniform which will be worn during the competition. This can be sent by mail or fax.

**H3.5** Shorts/Pants

- Shorts/Pants must conform to the Official Wheelchair Basketball Rules (article 4.3).
- Advertising is permitted on the front of the shorts/pants (see diagram) provided that:

- The advertising is of one sponsor only, and
- The sponsor's written text or logo is of a maximum of 100 cm<sup>2</sup>
- The manufacturer's trademark (logo) may appear, but it must not be larger than 12 cm<sup>2</sup>.
- The player's number is not permitted on the shorts/pants.

Advertising (written text or logo), max.  
64cm<sup>2</sup>  
Manufacturer's trademark (logo), max.  
12cm<sup>2</sup>



### H3.6 Socks

- Advertising is prohibited on socks.
- The manufacturer's trademark (logo) may appear, but it must not be larger than 12 cm<sup>2</sup>.

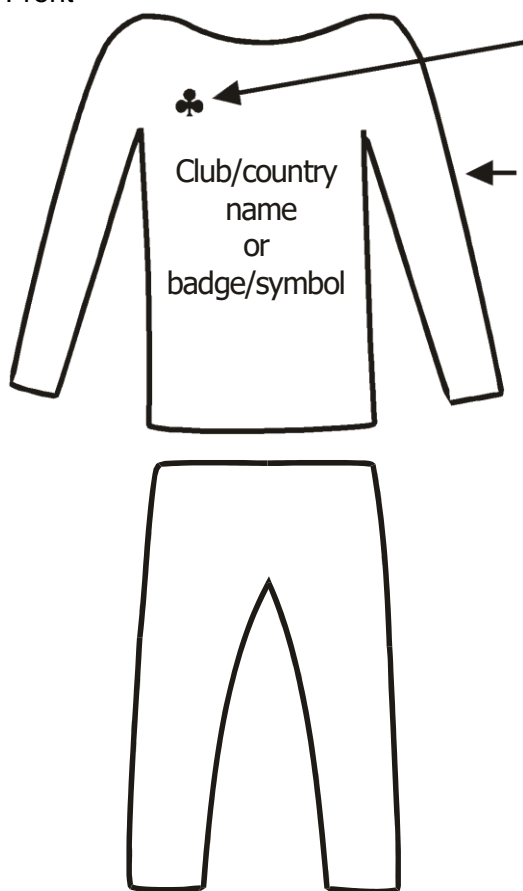
### H3.7 Warm-up T-shirts

- Advertising is permitted on the front of warm-up T-shirts but must be identical (same sponsor and size) with that on the front of the playing shirts.
- The name or the badge/symbol of the club or country may appear on the front of the warm-up T-shirts.
- Advertising is permitted on the back of warm-up T-shirts, but it must be identical (same sponsor and size) with that on the front of the shirt.
- The manufacturer's trademark (logo) may appear, but it must not be larger than 12 cm<sup>2</sup>.

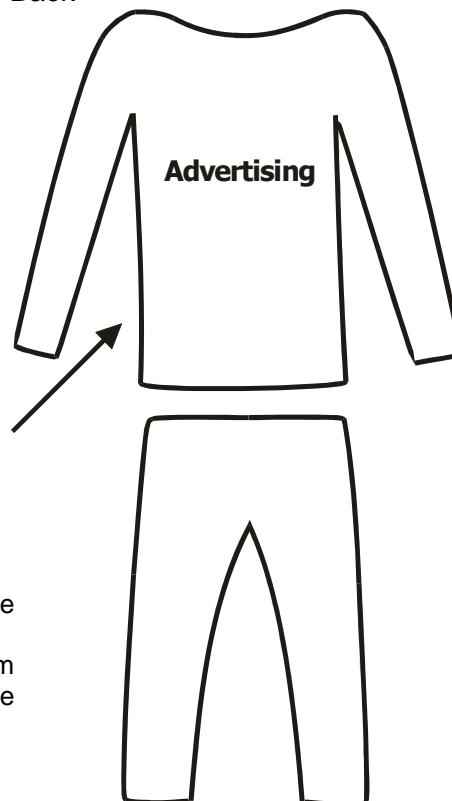
### H3.8 Tracksuits

- Advertising is permitted on the front of tracksuits but must be identical (same sponsor and size) with that on the front of the playing shirts...
- The name or the badge/symbol of the club or country may appear on the front of the tracksuits
- Advertising is permitted on the back of tracksuits, but it must be identical (same sponsor and size) with that on the front of the shirts
- The manufacturer's trademark (logo) may appear, but it must not be larger than 12 cm<sup>2</sup>.
- The player's family name is permitted on the back of the tracksuit but it must be identical (same name and size) with that on the back of the shirts.

Front

Manufacturer's trademark (logo), max. 12 cm<sup>2</sup>If club/country name (written text):  
One line - max. 8 cm in height  
Two lines - each line max. 6 cm in heightIf club/country badge/symbol:  
min. 100cm<sup>2</sup>,  
max. 200cm<sup>2</sup>,  
max. 10 cm in height

Back



Player's family name is permitted but must be identical with that on the back of the shirts.  
For advertising written text or logo, max. 8 cm in height and 40 cm in length but must be identical with that on the back of the shirts.

**H3.9 Shoes**

- Advertising is prohibited on the shoes.
- The manufacturer's trademark (logo) may appear.

**H3.10 Undergarments**

- All undergarments such as T-shirts worn under uniforms, cycling shorts, etc., must be the same colour as the respective part of uniform.
- Advertising is prohibited on all visible parts of undergarments.
- The manufacturer's trademark (logo) is permitted, but it must not be larger than 12 cm<sup>2</sup>.

**H3.11 Other accessories**

- Advertising is prohibited on all other accessories such as sweatbands, knee and elbow pads, etc.
- The manufacturer's trademark (logo) is permitted, but it must not be larger than 12 cm<sup>2</sup>.

**H4 WHEELCHAIRS****H4.1 Frame and Frame Protectors**

- The frame must be in accordance with the Official Wheelchair Basketball Rules (Art. 4.6.).
- Advertising is prohibited on the wheelchair frame, frame protectors and side guards.
- The manufacturer's logo may appear in a maximum of two places on the frame tubing or frame protectors and may not exceed 2 cm in height and 20 cm in length.

**H4.2 Cushion**

- The cushion must be in accordance with the Official Wheelchair Basketball Rules (Art. 4.6.),
- Advertising is prohibited on the cushion,
- The manufacturer's logo may appear on the side or both sides of the cushion but must not exceed 30 cm<sup>2</sup> in each instance.

**H4.3 Back Upholstery**

- Advertising is prohibited on the back upholstery,
- The manufacturer's logo may appear on the back upholstery but must not exceed 30 cm<sup>2</sup>.
- **Player Number Attached to Back Upholstery**
- Advertising is permitted on the player numbers attached to the back upholstery provided that:
  - the player number is clearly visible,
  - the writing or the sponsor's logo is a maximum of 25% of the surface area,
  - it is identical to the one on the front of the shirt, unless it is provided by IWBF or, with approval of IWBF, by the LOC.

**H4.4 Wheels**

- The wheels must be in accordance with the Official Wheelchair Basketball Rules (Art. 4.6.),
- Advertising is prohibited on the wheels,
- The manufacturer's logo may appear on the wheels but must not exceed 12 cm<sup>2</sup>.

**H4.5 Spoke Protectors**

- Players may choose whether to use spoke protectors or not. Colourless, transparent spoke protectors where no printing appears are considered, for advertising purposes, to be in the same category as wheels that do not possess spoke protectors.
- When spoke protectors are used, other than the colourless, transparent type, they must be of identical design and colour for all players on a team that decide to use them.
- Advertising is permitted on spoke protectors and is the only location on the player's uniform/wheelchair where a second sponsor may be positioned in addition to the first sponsor that is permitted in other locations detailed in these regulations.

- The manufacturer's logo of the specific wheelchair in question may appear on both spoke protectors but must not exceed 12 cm<sup>2</sup> in either instance.

**H5 Other provisions**

- Advertising on uniforms, tracksuits, and warm-up T-shirts must be the same for all players of a team.
- The manufacturer's trademark (logo) on uniforms, tracksuits, and warm-up T-shirts must be the same for all players of a team.
- Advertising for hard alcohol, tobacco and the pharmaceutical products indicated on the current list of banned substances is prohibited.
- Advertising for a brand of beer or wine is permitted.
- Players of the national teams participating in main official competitions of IWBF may wear only that advertising approved by IWBF before the competition begins.

During the Paralympic Games, the participating teams must respect the International Paralympic Committee's regulations and provisions regarding advertising.

**H6 PENALTIES**

- H6.1 The Tournament Technical Committee or the Technical Delegate shall supervise the implementation of these regulations at each competition of IWBF.
- H6.2 The Secretary General or the person responsible, according to the regulations of a competition, after receiving a report from the Tournament Technical Committee or the commissioner in cases where these regulations were not complied with, will decide on possible penalties in the first instance.
- H6.3 Penalties and sanctions are to be imposed in accordance with the Regulations on Disciplinary Sanctions and Penalties (P.2).