

2019 - 2024

# WWR STRATEGIC PLAN EXECUTIVE SUMMARY

worldwheelchair.rugby



## VISION

A WORLD LEADER IN PARA SPORT

## MISSION

GROWING AND SUPPORTING THE  
WHEELCHAIR RUGBY FAMILY

## VALUE PROPOSITION

WHEELCHAIR RUGBY IS AN EXCITING  
SPORT THAT PROVIDES INSPIRING  
ROLE MODELS AND CHANGES LIVES



# Strategic Goals

1. Strong leadership and effective governance
2. Growth and development of wheelchair rugby
3. Technical excellence in Paralympic Wheelchair Rugby
4. Strong partnership with World Rugby
5. Sustained increase in revenues
6. Increased involvement with wheelchair rugby variations
7. Step change in broadcast and communication

# Values

Passion  
Inclusion  
Athlete Focus

Respect  
Integrity  
Support

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**"World Wheelchair Rugby's efforts to develop a new strategic plan are supported by World Rugby and we were delighted to welcome the WWR Board to World Rugby House in May 2019 and engage with the team tasked with drafting the framework for the WWR's exciting new strategy."**

*World Rugby CEO, Brett Gosper*



*WWR Board, Chairs of Working Groups and World Rugby CEO, Brett Gosper (seated middle)*

World Wheelchair Rugby is domiciled in Switzerland and regarded as an "Association" under Swiss law, with its address being:

World Wheelchair Rugby  
c/o World Academy of Sport  
Switzerland Sàrl,  
Route Suisse 8A, 1163 Etoy

[worldwheelchair.rugby](http://worldwheelchair.rugby)



WWR operates an administration service which is based in the UK.

Please contact WWR via email to arrange for the best contact person, should it be required.

WWR Office  
World Wheelchair Rugby  
4 Park Square, Newton Chambers Road,  
Sheffield, England S35 2PH  
Tel: +44 (0) 114 257 3170  
E-mail: [office@worldwheelchair.rugby](mailto:office@worldwheelchair.rugby)