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WORLDACADEMY
OF SPORT



WAoS Athlete Certificate

Information for Schools



What is the Athlete Certificate & who is it for?

- The Athlete Certificate aims to provide an understanding as well as the tools needed for young people to become successful and knowledgeable athletes
- The course is aimed at student-athletes aged from 15 years but also will apply to young adults at the beginning on the athlete journey
- The course has been designed and written by content writers who work regularly with athletes and overseen by an expert reference group representing a number of international federations.
- Our thanks goes to the following organisations,



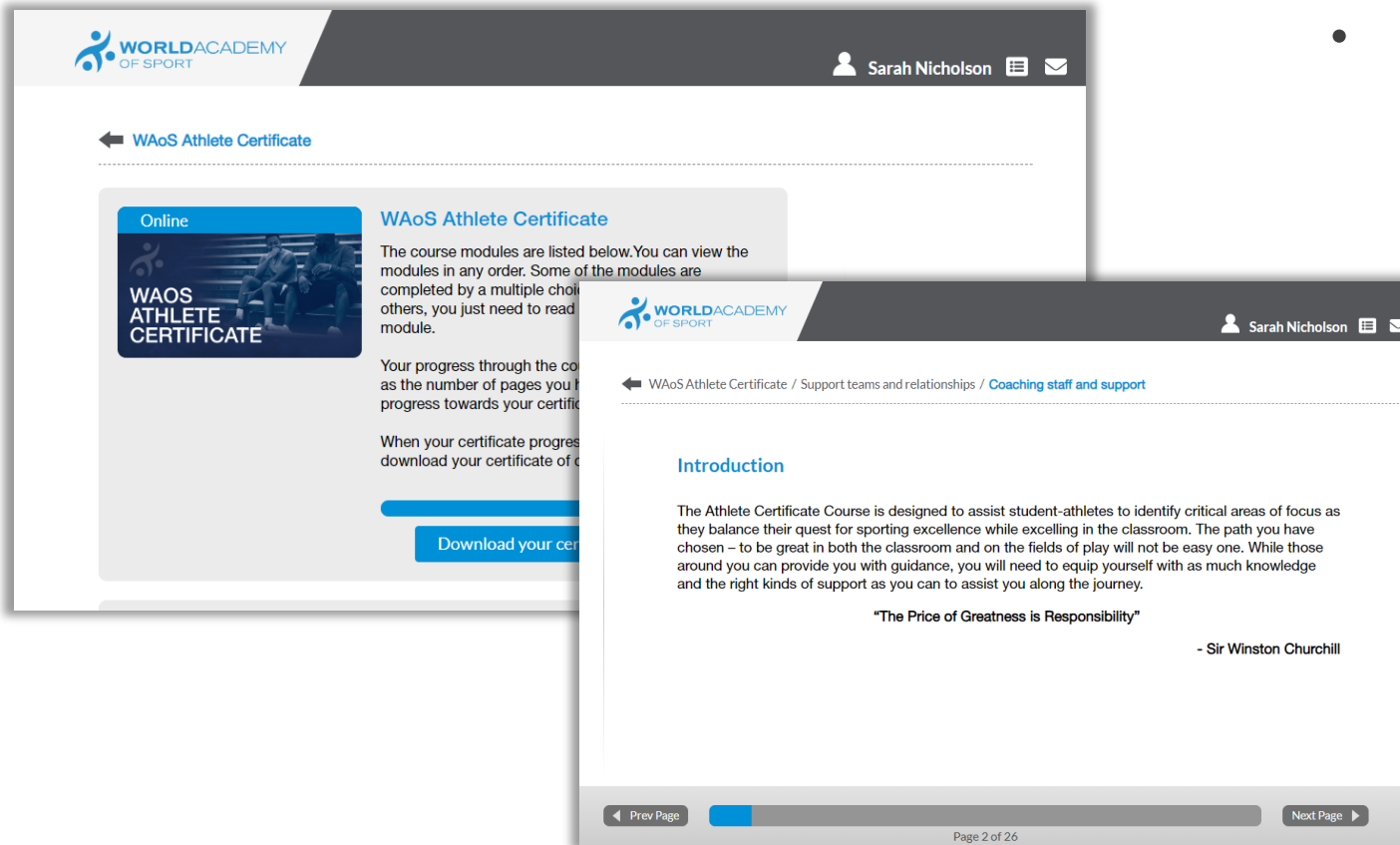
Outline of Modules



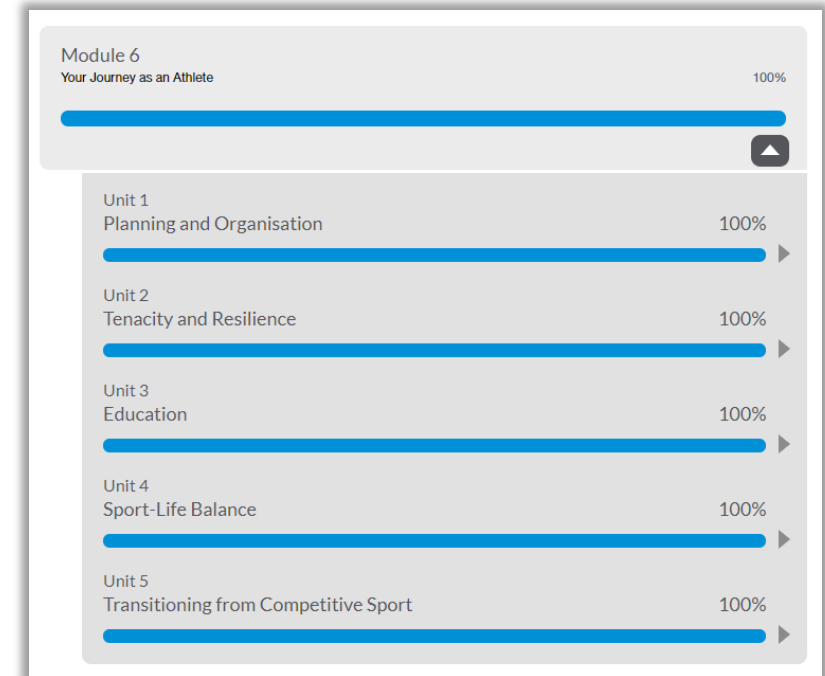
Module Example	Unit	Learning Objectives
Support team and relationships	1.1 Coaching staff and support	<ul style="list-style-type: none"> - 1.1.1 Know the wide range of professionals involved in supporting a high-performance athlete - 1.1.2 Identify qualities that are important in the coach/athlete relationship - 1.1.3 Recognise where there is opportunity to use expertise from sport science professionals
	1.2 Personal network	<ul style="list-style-type: none"> - 1.2.1 Understand the importance of a strong personal network (family and friends) to maintain wellbeing
	1.3 Agent and sponsors	<ul style="list-style-type: none"> - 1.3.1 Understand the role of agents in sport and how to work with them - 1.3.2 Recognise how to attract sponsors - 1.3.3 Understand the concept of a 'personal brand' and behaviours to maintain positive relationships with sponsors
	1.4 Safeguarding and support	<ul style="list-style-type: none"> - 1.4.1 Identify situations where an athlete might be in need of safeguarding - 1.4.2 Know where to go for support with safeguarding issues

How is the course designed & organised?

- The course is designed with the learner in mind, guiding them through their journey on an easy-to-use platform:



- The course will take 4.5 hours to complete in its entirety. The Athlete Certificate will then be issued for immediate download.
- Students can take the course in their own time, keeping track of their progress along the way:



How is the course designed & organised?

- Videos, animations and learning activities appear throughout to enable self reflection and enhance the learning experience.

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Your goals should be achievable and/or realistic.

Your goals should be measurable and easy to quantify.

You are specific in what it is you hope to accomplish.

Your goals should be time-based with a deadline.

Make sure your goals are relevant to your desired outcome.



Drag the elements
the correct letter



What will athletes get out of the course?

On completion of the course, athletes will;

- Have gained a greater understanding and insight of the complexities of being an athlete
- Know that an athlete cannot excel and act alone, they need a supportive team around them
- Realise that they must take responsibility for their own actions by taking a proactive approach and acting with integrity in all situations
- Ensure whilst taking care of physical health that mental health and wellbeing are included in any programme undertaken
- Be aware of the importance of personal branding and building networks
- Comprehend that the athletes journey is not always simple and straight forward, planning, organization and building resilience need to be taken into account
- Strive for sport-life balance with education being a key driver
- Understand that life continues after sport and athletes should take steps at all stages to be prepared for this.

How do I access the course?

Step 1: Register for an account

1. [Click here](#) and select “No account? Register here.”
2. Complete the registration form and select “Register”
3. Check your email for a registration confirmation link

Step 2: Enrol on the course

1. [Click here](#) and select “Enrol on this course”
2. Enter your voucher code or pay using the available payment method
3. Click “Continue to enrol”
4. The course will now appear on your dashboard whenever you log onto the platform. Click “Begin Course” to start.



The screenshot shows the World Academy of Sport registration page. At the top is the logo. Below it are two input fields: 'Email' with a placeholder 'Email address' and 'Password' with a placeholder 'Password'. Below the password field is a link: 'Forgotten your password? Reset it here.' To the right of this link is a blue 'Log in' button. At the bottom of the form, the link 'No account? Register here.' is highlighted with a red box and a red arrow pointing to it from the right.

Course Pricing Model

- Students will have access to the course for 40 USD per student
- Schools looking to purchase in bulk for student-athlete groups over 5 persons, will be able to purchase with a discount and will receive a voucher code for each student to access and activate the online course through the online platform

Number of Students	Discount
Less than 5 students	40 USD per student
Over 5 students	5% (38 USD per student)
Over 10 students	10% (36 USD per student)
Over 25 students	25% (30 USD per student)

Questions?

Please email Steve Potts from the WAoS team,
spotts@worldacademysport.com